

Intervention	Target Audience	Method of delivery	Intended outcome	Summary	Web link
Pedestrian Training	Reception children and their parents/carer	On road training	To develop awareness of basic road safety. To encourage safe road behaviour. To give a visual demonstration of Stop look and Listen.	Delivered to groups of 10 children and their parent/carer. Stop look listen games on playground followed by a short risk assessed route around the local area practising crossing safely.	https://www.peterborough.gov.uk/residents/saferpeterborough/saferpeterborough-priorities/road-safety/
Theatre in Education	KS2	Road safety messages delivered via a production delivered by a theatre company.	To remind students of the dangers of using the roads incorrectly and how to use them correctly.		

Ad Hoc workshops	All ages	Workshop delivery of assembly depending on issue.	To remind students of their correct behaviour around the issue raised.		https://www.peterborough.gov.uk/residents/saferpeterborough/saferpeterborough-priorities/road-safety/
Pedestrian Training	Year 4	Workshop delivery and on road practise.	To encourage pupils to use their own initiative in a safe controlled environment . To encourage them to practise and use knowledge already gained. To increase awareness of potential issues that may affect them and to give information on safe road crossing and	To give students the chance to practise skills using their own initiative in a safe controlled environment. Delivered via an interactive classroom presentation and discussion then put theory into practise.	https://www.peterborough.gov.uk/residents/saferpeterborough/saferpeterborough-priorities/road-safety/

			associated messages.		
Scooter Training	All years	Playground training	To highlight to students how to ride in a safe and courteous manner.	On playground practical training sessions along with a short discussion around easy to do maintenance.	https://www.peterborough.gov.uk/residents/saferpeterborough/saferpeterborough-priorities/road-safety/
Parking Campaigns and Seatbelt safety	All years	Attendance by officers to educate and enforce both parking contraventions and non-wearing of seatbelts.	Attendance by officers in partnership with the school. To offer education to parents on both seatbelt wearing and parking restrictions. To engage and highlight dangers and to enforce where necessary. Schools can	As before.	https://www.peterborough.gov.uk/residents/saferpeterborough/saferpeterborough-priorities/road-safety/

			play their part by engaging in different initiatives with the children working with PCC's Road Safety officer and Sustainable travel teams.		
DFT links and web addresses	All years at Primary	DFT website and links. Lesson plans and links used for delivery by teaching staff to relay road safety messages. Offered annually via email to all schools but also bespoke packages offered to schools that request extra initiatives to	To highlights relevant issues to all age groups. To be used by teachers as an aid to teaching road safety.		https://www.think.gov.uk/education-resources/

		be put into place.			
Junior Travel Ambassador	Year 5	Aimed at pupils in Year 5, the scheme empowers them to make their own decisions about what they and their fellow pupils think needs to change to improve road safety for their school. JTA also encourages pupils to get more active and lead healthier lifestyles			
Year 7 Presentation	Year 7	An interactive presentation aimed at	To give students the chance to practise skills		https://www.peterborough.gov.uk/residents/saferpeterborough/saferpeterborough-priorities/road-safety/

		<p>year 7 students to highlight the relevant road safety issues to this age group. I.e. – mobile phones, head phones, peer pressure, distractions, seatbelt wearing and cycle safety.</p>	<p>using their own initiative in a safe controlled environment</p>		
<p>Drive IQ</p>	<p>Post 16</p>	<p>Introductory session, then 8 online modules for students to complete in their own time.</p>	<p>To highlight to the young driver age group the issues pertinent to them both behind the wheel as young drivers and also as passenger.</p>	<p>Attendance by Road Safety Officer, Fire Service and Casualty reduction officer. Students are shown a crashed car on a trailer to discuss the relevant points with Drive IQ discussion to introduce</p>	<p>https://www.cambsdriveiq.co.uk/about-us.html</p>

				the resource and answer questions etc.	
AD hoc Workshops	All ages	Delivery relevant to issues raised where students can be reminded of correct road safety behaviours pertinent to them.	DFT website and links. Lesson plans and links used for delivery by teaching staff to relay road safety messages. Offered annually via email to all schools but also bespoke packages offered to schools that request extra initiatives to be put into place.		https://www.peterborough.gov.uk/residents/saferpeterborough/saferpeterborough-priorities/road-safety/
DFT Links	All secondary year groups if relevant.				https://www.think.gov.uk/education-resources/

Primary schools need to provide a volunteer instructor to assist with delivery. For further information on any of the above please contact Jenny Wright jenny.wright@peterborough.gov.uk or 07920 160654.

Intervention	Target audience	Method of delivery	Intended outcome	Summary	Web link
Bike It (delivered by Sustrans)	All ages – infants, primary and secondary	Playground training, led rides, classroom based activities	Helps schools to develop a range of fun and engaging active travel activities intended to create a pro-cycling / scooting culture; promoting healthy lifestyles that involve the whole school community.	Bike It officers provide assistance with different aspects of scooting and cycling.	Travelchoice website – currently being updated. Available mid-June 19. Sustrans website - https://www.sustrans.org.uk/our-services/our-expertise/travel-behaviour-change-schools
Bikeability (delivered by Outspoken)	3 levels of Bikeability training: Level 1 – starting out (child has just learnt to ride a bike).	21st century 'cycling proficiency' that is designed to give children the confidence and skills to ride a bike.	Bikeability is recommended for schools to promote cycling and raise awareness of sustainable transport, ensuring all	Pupils at all Peterborough schools are entitled to free Bikeability cycle training, funded by PCC and run	Travelchoice website – currently being updated. Available mid-June 19. To organise Bikeability training for your school contact Outspoken Training: team@outspokentraining.co.uk .

	Level 2 – children aged 10-11 years. Level 3 – children aged 11 – 18.	On road and off road cycle training.	students get to school safely and are also safer when cycling in their leisure time.	by local cycle training provider Outspoken Training.	
Travel Plan's	Whole school community	School Travel Plan Champion is appointed to develop and maintain a concise Travel Plan and to carry out regular travel surveys and to work with various organisations on initiatives to encourage active, safe and healthy travel.	The Travel Plan will be used as a tool to assess a school's road safety and travel needs. Action plans will be created to help drive an increase in the number of parents, pupils and staff travelling to the school in a sustainable, safe and healthy way.		Templates and information can be found on the Travelchoice website – currently being updated. Available mid-June 19. Modeshift STARS - https://www.modeshiftstars.org/
Bespoke Walking &	Whole school	Hard copy maps	Cycle and walking	Travelchoice can also	Cycle maps for urban and rural areas are available on the Travelchoice website (currently being updated - Available mid-June 19.)

Cycling Mapping	community	available from school, downloadable maps on the Travelchoice website and information on school websites.	maps are a great way to encourage children (and parents) to cycle / walk to school as well as creating familiarity with map reading for pupils.	work with individual schools to develop a bespoke walking and cycling maps.	
Anti - idling	Whole school community	Information and pupil led banner design challenge to discourage idling and irresponsible parental parking outside of the school gates and to raise awareness of air quality issues that schools face.	Reduce the number of parents parking outside of the school gates and idling at pick up and drop off times.		Travelchoice website – currently being updated - Available mid-June 19..

Park & Stride	Whole school	Suitable site identified (usually a car park or shopping centre close to the school). Information provided to parents at induction evenings, notice boards and through the school website.	Park and Stride is a scheme that allows pupils who live too far away from schools or have parents that need to drive, to walk a small amount of their journey. It also helps to reduce congestion outside of the school.		Information on how Travelchoice can assist schools with the creating of Park and Stride is available on the Travelchoice website – currently being updated. Available mid-June 19.
Walking Bus	Whole school	Supervised groups of children walk to school along set routes, which stop at pick-up-points at agreed times. Once adult acts as the 'driver' – leading the	Encourage more pupils to walk to school to reduce congestion and promote healthy lifestyles.	All adults and pupils must wear high visibility reflective jackets and Travelchoice can loan starter packs of 15 jackets if required.	Travelchoice website – currently being updated. Available mid-June 19.

		group from the front and another adult at the back to ensure close supervision at all times.			
Cycle to work scheme for staff	School Staff	If employed in a Peterborough Community, or VA / Foundation School and meet certain criteria then you may be entitled to join the PCC cycle to work scheme.	Government tax exempt initiative to promote healthy journeys to work and reduce environmental pollution.	Eligible employees can purchase a bicycle and equipment up to the value of £1000 and save income tax / National Insurance (NI) contribution on the amount of salary sacrificed. The employer also saves money in reduced NI	Cyclescheme Ltd website – http://www.cyclescheme.co.uk

				contributions.	
Cycle Cinema / Smoothie Bike	Whole School	Travelchoice may be able to offer further activities to encourage cycling in schools, such as a pedal powered smoothie making bike or a pedal powered cinema screen.	Encourage more pupils to enjoy cycling and raise awareness of sustainable travel.	These activities can also contribute to the actions contained within the school Travel Plan.	More details can be found on the Travelchoice website – currently being updated and will be available mid-June.
Additional Resources	Whole school	Many national campaigns and resources are available on-line to support schools in the promotion of safe, active and sustainable travel.	Encourage participation in national schemes and competitions to increase numbers of staff, parents and pupils regularly walking, cycling and scooting to school.		<p>Living Streets - Walk Once a Week (WoW) scheme, Walk to School Week – http://www.livingstreets.org.uk</p> <p>Walk4Life – http://www.walk4life.info/about-walk4life/schools</p> <p>Travelchoice – website being updated, available mid-June.</p> <p>Modeshift - https://www.modeshift.org.uk</p>

